



GSA Federal Supply Service

GENERAL SERVICES ADMINISTRATION

Marketing Forum

Miami, Florida

8:30 - 8:45

WELCOMING REMARKS

By **Steve McFarland**, Marketing Division
Southeast Sunbelt Region, Federal Supply Service (FSS)

8:45 - 9:45

GSA - Marketing your GSA Multiple Awards Schedule Contract

By **Steve McFarland**, Marketing Division, Southeast Sunbelt Region, FSS

9:45 - 10:00

BREAK

10:00 - 11:00

MAS & INDUSTRIAL FUNDING FEE (IFF) PRESENTATION

By **Bob Young**, Region 4 Contract Management Zone, FSS

11:00 - 11:15

BREAK

11:15 - 12:00

E-BUY, ELECTRONIC REQUESTS FOR QUOTES (RFQ)
SOLUTION PRESENTATION

by **Steve McFarland**, Marketing Division, Southeast Sunbelt Region, FSS

12:00- 12:30

CLOSING REMARKS AND QUESTIONS

May 8, 2006